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AQUASCAPE SETS DATE FOR PONDEMONIUM® 2012
August 23-26

St. Charles, IL – Aquascape, Inc. sets the date for its 12th anniversary of Pondemonium®, the water garden industry’s premiere business and networking event. From August 23rd to 26th, distributors, contractors, and retailers can attend Aquascape’s training event designed to help grow their water feature businesses.

Held in St. Charles, Illinois, Pondemonium® dovetails with the Independent Garden Center Show in Chicago, allowing participants the opportunity to attend both events. Planning is currently underway for 2012 Pondemonium® activities and seminars.

“Our goal with Pondemonium® is to offer cutting-edge construction and training events,” says Greg Wittstock, founder and CEO of Aquascape, Inc. “We also provide plenty of networking opportunities for contractors, retailers and distributors.” A favorite participant event is Saturday’s annual Blow-Out Bash dinner when awards are distributed to key customers.

Pond tours, hands-on construction training, new product showcases, business and marketing seminars, and networking events round out the menu of opportunities for Pondemonium® attendees.

Pondemonium® 2012 offers something for everyone, whether a veteran water gardener or someone just getting started with water features. To learn more about Pondemonium®, log onto www.pondemonium.com.

For information about Aquascape, Inc. and its products and services, visit www.aquascapeinc.com or call 1-866-877-6637 (US) or 866-766-3426 (CAN).

Aquascape is North America’s leading innovator in the water gardening industry. Aquascape invented the low-maintenance, naturally balanced ecosystem pond that is the # 1 contractor-installed water garden. The St. Charles, Illinois headquarters, dubbed “Aqualand,” received Silver Level recognition in the Leadership in Energy and Environmental Design (LEED) Green Building Rating system. Aquascape’s mission is to help our customers succeed at building, selling, and retailing water garden products. Aquascape and its vast network of Authorized AquascapePRO™ Distributors sell exclusively to contractors and retailers. Founded in 1991, Aquascape made the Inc. 500 list of fastest growing private companies four years in a row. In 2005, founder and CEO Greg Wittstock was named one of America’s Best Bosses by FORTUNE Small Business Magazine and Winning Workplaces™.

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