

FINANCIAL BASICS of Garden Center Retailing 2022

An Exclusive Workshop Series

Presented by



RetailKPI
— CONSULTING —

Beginning February 11th and Ending October 14th

Are you ready to get more serious about your financial success?

If you answered yes, then this workshop is for you!

Join financial experts Steve Bailey and Tim Quebedeaux as they unlock the secrets of Financial Management vital to your center's success!

This comprehensive, **7-step series** includes:
6 Online Sessions, plus 1 individual review session.

The series will cover **more than 24 financial topics**, as well as key benchmarking and ratios.

P & L Statements, Revenues, POS Accountability, Cost of Goods, Operating Expenses, Wage & Wage Benefits, Profit Measuring Trends and Benchmarking, Margin Dollars and Percentages, Inventory Turns, Gross Margin Return on Inventory, Gross Margin Return on Labor, Gross Margin Return on Category Square Footage, Physical Layout's Effect on Profit, Transaction Count and Average Sale, Credit/Debit Card Sales, Retail Ratios, Cash Flow Statement, Balance Sheet Ratios, Assets, Liabilities, and Equity Key Ratios, and Building Wealth for Retirement

All sessions are recorded and available in our Resource Center for review during this series.

Don't let the title fool you... this workshop goes well beyond the basics!

NOTE: If you have previously participated in this workshop series and would like a "refresher" you can join Sessions 1-6. Ask for details!

***This is the smartest investment you can make
in your business!***

See complete program details at www.thegardencentergroup.com.



Steve Bailey



Tim Quebedeaux

Steve Bailey and Tim Quebedeaux, Retail Financial Advisors and Service Providers for The Garden Center Group, will guide you through the basics – and beyond in this comprehensive financial workshop series.

**REGISTRATION
DEADLINE
DECEMBER 31**

**Reserve your
seat today!**



Financial Basics of Garden Center Retailing... *An Exclusive Workshop for 2022* **REGISTRATION**

Please complete this registration form and mail with payment to The Garden Center Group by December 31, 2021. Payments will be processed after January 1, 2022.

Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____

REGISTRANTS *(List anyone below that should receive email notifications. If more than 4, simply copy form.)*

Attendee 1: _____ Email: _____
Cell: _____
Attendee 2: _____ Email: _____
Cell: _____
Attendee 3: _____ Email: _____
Cell: _____
Attendee 4: _____ Email: _____
Cell: _____

REGISTRATION FEE

Financial Basics of Garden Center Retailing Workshop @ \$4,295.00	\$ _____
Current Garden Center Group Client Special Discount of \$500 if applicable	-\$ _____
Special "Refresher" Only @ \$1,495 (includes Steps 1-6 without one-on-one)	\$ _____
Total Due: (Registration fee less Client Discount if applicable)	\$ _____

Make checks payable to: The Garden Center Group LLC

Mail completed registration form and payment to: The Garden Center Group LLC, PO Box 801494, Acworth, GA 30101

Credit card payments: Fill out the Credit Card Authorization Form and return with registration form or **call us** with credit card information at 678-909-7770.

Fax completed registration form with credit card authorization form to 678-909-7771.

*Cancellations (prior to January 1, 2022) must be in writing and directed to:
The Garden Center Group, info@thegardencentergroup.com or faxed to 678.909.7771.
No refunds after January 1, 2022.*

The number of people participating in webinar sessions is limited only to the number of people you can accommodate at your facility.



CREDIT CARD AUTHORIZATION

I, _____ (print name as it appears on credit card), hereby authorize
The Garden Center Group, LLC to charge my credit card account in the amount of \$_____.

Type of Credit Card: VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Credit Card Number: _____

Expiration Date: _____ CVC Code (on the back, or front for AX) _____

Credit Card Billing Information:

Card Member Name: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Mailing Zip Code: _____

Telephone: _____

Please email receipt to: _____

I hereby give The Garden Center Group LLC permission to debit my account for the amount indicated above. I certify that I am the authorized holder and signer of the credit card reference above and that all information is complete and accurate. The Garden Center Group will keep all information on this form strictly confidential and secure.

Cardholder's Signature _____ Date: _____

**Complete and fax to The Garden Center Group Office
678-909-7771**